

HEADLESS COMMERCE ARCHITECTURE HELPS A LEADING AUTO-PARTS RETAILER BUILD AN ENGAGING PROGRESSIVE WEB APP

“ Cybage has been a great off-shore partner for over a decade now. They helped us with tech-outsourcing for our backend application development. In addition to our broad development benefit, the new headless commerce architecture has allowed us to prove our commitment to innovation. This helped us spark superior user experiences for our shoppers. ”

- **15%** increase in YoY sales
- **3%** increase in conversion rate
- Page load time **reduced to under 2 seconds**
- **End-to-end** visibility in purchasing process
- **Optimal** inventory control with **efficient** warehousing process
- **Improved** bottom line

