



**CYBAGE**  
Delivering Value. Scientifically.

**CYBAGE ENABLES LEADING HOSPITALITY  
TECHNOLOGY PROVIDER BUILD  
REVENUE OPTIMIZATION PLATFORM**

# ABOUT CLIENT

## A LEADING HOSPITALITY TECHNOLOGY PROVIDER



A trusted partner for **hotel chains across the globe**



Provides innovative **cloud-based solutions** that help increase revenue



### **Services include**

- Business Intelligence,
- Central Reservation System,
- Booking Engine,
- Media (Web & Video),
- Guest & Loyalty Program Management

# BUSINESS NEED

Adjusting **hotel rates** based on market conditions, competitors and historic data



**Error free configuration** of competitor sets and other configurations



Allow hotel chains to **centrally manage revenue** of all properties



Provide **360° degree view** for better analysis



# SOLUTIONS OFFERING

**Business intelligence**  
tool for demand, rate, guest  
& agency analytics

**Configuration**  
**tool** for user  
managed  
settings

**BI tool**  
**integration**  
with internal and  
3rd party CRS

**Seamless**  
**integration**  
with all 4 GDS's

**Reporting engine** to enable  
scheduled, on demand & custom  
reports

## TECHNOLOGY STACK

ORACLE 11<sup>g</sup>  
DATABASE

MySQL™

Linux 

 Java

 spring®

 HIBERNATE

Maven™

 RALLY  
SOFTWARE

# BUSINESS BENEFITS



**30000+** hotels are users for BI solutions including **10+** big hotel chains



Bookings from **80000** global agencies being consumed for analysis



Agent analytics backed by **5 Million** bookings data on monthly basis



Demand analytics backed by **25000+** hotels occupancy levels



Rate analytics backed by **10+ Million** rates processed on monthly basis



Guest analytics backed by **150 Million** profiles processed monthly



# CYBAGE TRAVEL & HOSPITALITY



Lodging



Travel Distribution



Travel Retailers



Travel Consolidators



MICE



Specialty Lodging

**Let's Boost Profitability**

[business@cybage.com](mailto:business@cybage.com) | Explore More

