

Cybage sustained and enhanced the platform of a leading meetings & events technology provider strengthening its growth globally, onboarding acquired products, and integrating with external systems.



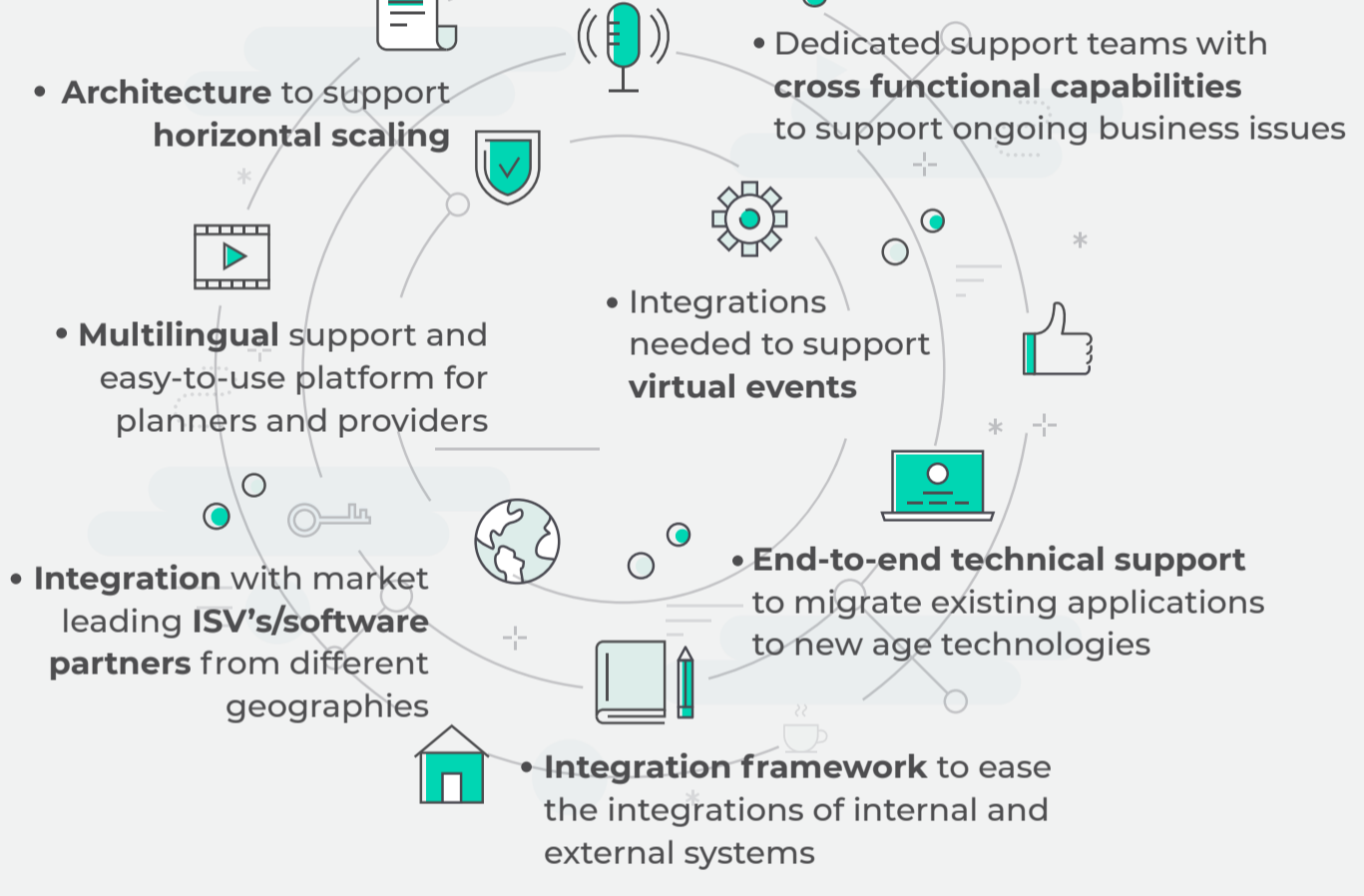
ABOUT CLIENT

- “Rated amongst the **top 10 software companies of 2020**”
- Organizing meetings and events with more than **3,600 employees, 27,000 customers, and 300,000 users worldwide**
- Offers technology solutions to event planners for **online event registration, venue selection, event management, attendee management, mobile apps for events, e-mail marketing and web surveys**

BUSINESS NEEDS

- Reach a **larger target audience**
- Provide **consumer friendly** technology for event planners and providers
- Scalable architecture** to support business expansion in **various geographies**
- Rationalizing and integrating products** adopted in mergers and acquisitions

OUR SOLUTIONS



TECH IMPLEMENTATION

- Languages and Frameworks**: Microsoft .NET 4.0, .NET MVC, Java, Java J2EE
- Unit Testing**: nunit
- For rich UI experience**: Bootstrap, ANGULARJS, React JS, NEXT.js
- Hosting Platform**: aws
- Database**: Microsoft SQL Server, PostgreSQL, Couchbase
- Search Engine**: elasticsearch

BUSINESS BENEFITS

- Captured global market share with support to **30+** languages
- With 1200+ customers today, **4%** yoy growth in customer base
- Floating RFP allowed better conversion as platform supported around **300000** hotels and venues
- 200000+ events annually managed with more than **\$18** billion RFP value

Cybage Travel and Hospitality

- Lodging
- Travel Distribution
- Travel Retailers
- Travel Consolidators
- MICE
- Specialty Lodging

Let's boost the events ecosystem to reach new heights.

business@cybage.com | Explore More

