

Cybage overhauled the credit card origination platform of a retail bank for quick and objective decisioning

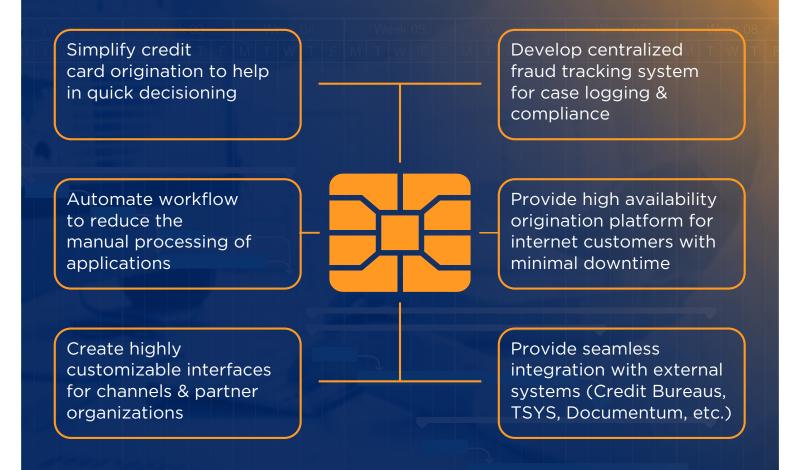
About the Client

Over 120-year-old retail bank offering banking products & services

Caters to customers in banking, finance, and investment verticals Part of a group that operates in the United States, the Caribbean, and Latin America and holds 48.3 billion dollars in total assets

Has 8000 employees & \$41 billion in AUM

Business Needs



Solutions

Re-engineered loan initiation platform of a leading ISV to cater to the credit card origination workflow of customers Refactored existing complex business rules into simpler business processes using Provenir Repository configuration

White Label - Credit card origination platform for channel partners

Fraud Portal - Common bank fraud case management platform



Used Low Code Platform (OutSystems) to achieve speedy delivery

> Architected PoC for Auto Loan BU using Salesforce

Participated in Salesforce development activities using nCino platform

Technology Stack

Languages and Framework











Business Impact

Multi-channel interface resulted in increased product reach

Automated credit decisioning has led to fewer manual errors for credit card sanctions

Low maintenance cost and higher efficiency of decisioning operations Automation of origination workflows reduced processing time for credit cards by **30%**

Centralized fraud portal helps in better tracking & quicker resolutions (In some cases, the resolution time reduced by up to 50%)

Easier customization of decisioning

business rules with minimum downtime

Cybage FinTech Expertise







Wealth &

Crypto



Enterprise FinTech Solutions

Optimizing credit card origination platforms in the banking sector

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