



Southeast Asia's largest bed bank gets a generational leap

Cybage helps it achieve 15% revenue surge

ABOUT THE CLIENT

The client is the largest bed bank operating in Southeast Asia for retail travel agents. The client needed to comprehensively enhance their booking experience, increase revenue, and improve margins.

5,000+
Daily Bookings



8,000+
Travel Agencies
in the Region



15,000+
Travel Agencies



5,5000+
Direct Hotel
Contracts in Indonesia
& Southeast Asia



CYBAGE IMPACT

Cybage's proven expertise in offering travel and hospitality delivery excellence helped the bedbank to witness a 15% revenue surge along with a host of other achievements -

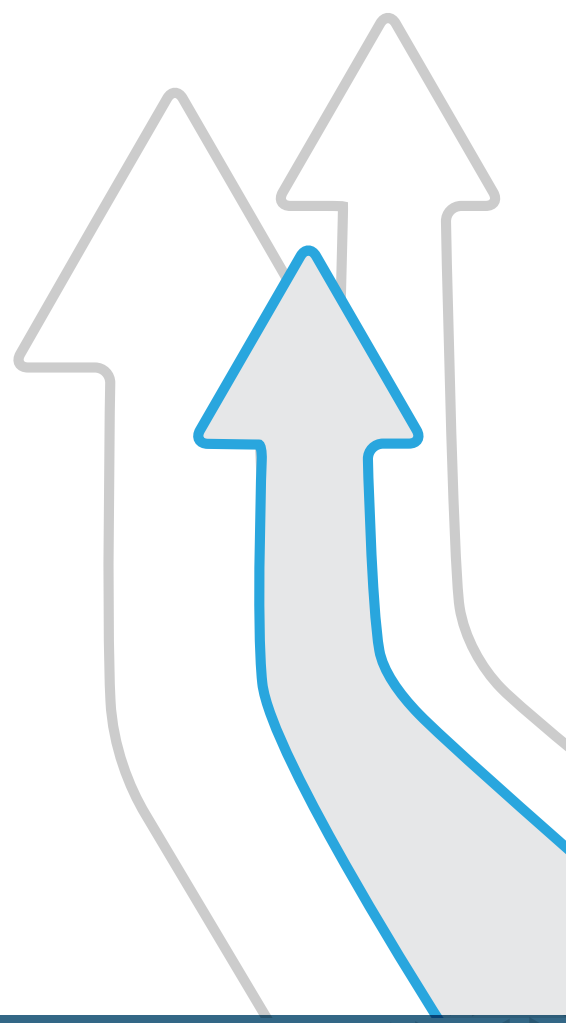
10%
improvement
in markup

99.5%
uptime & 24*7
booking availability

1.5 millisecond
response time
for searching
5m properties

5x scalable
technology
for future
business demand

25+
third-party
integrations
to boost revenue



The solution was holistically designed to address large transactions, voluminous data sets, geographical spread, and multiple users. The real dealmaker was the solutions' ability to auto scale and support up to 5X scaling of the overall volume of transactions without impacting the throughput.



CYBAGE'S SOLUTION STACK INCLUDED

- A high performing, secure, and scalable design
- A revamped B2B booking engine
- An intelligent cache solution to handle up to 25TB data
- Upscaling the user management, master information, markup management, reservation management, logs and audits etc.
- A System Integration layer to simplify interactions with third-party entities
- A robust contract management solution
- An intuitive user interface and design

TOOLS & TECHNOLOGIES



Cybage Travel and Hospitality

- Lodging
- Travel Distribution
- Travel Retailers
- Travel Consolidators
- MICE
- Specialty Lodging

Revolutionizing businesses with impactful B2B Solutions

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