## Case Study

## Efficient use of technology helps a logistics giant ACHIEVE EXPONENTIAL GROWTH

- Generational Content of the services of the se
  - Increase in customer base and connected vehicles
  - · Enhanced features with multilingual application
  - 24/7 customer support
  - $\cdot\,15\%$  increase in driver utilization
  - · 25% reduction in operational costs
  - $\cdot$  **50%** reduction in communication costs





