

An efficient and modern one-stop DAM solution for top-tier tour operators



About the Client

- A leading European tour operator that has been in the business for 40 years
- Offers services for all organised travel packages that include individual travel to holiday destinations, group travel, and conventions
- Co-operates with 4,000 providers and over 1,200 tour operators from more than 64 countries

Business Needs

- Build a digital asset management platform for multiple hotels
- Provide a rich front-end experience for users
- Streamline the process of receiving and managing digital assets
- Engage user while showcasing affiliated properties

Solutions

- Developed a web application for digital asset management
- Implemented an easy-to-use simplistic admin interface
- Ensured stable infrastructure to manage and distribute digital assets
- Provided efficient file transfer functionality for optimized sharing of assets
- Designed a modern, engaging, intuitive and a user-friendly UI
- Implemented Bi-directional search by asset or by metadata
- Built import and Export capabilities

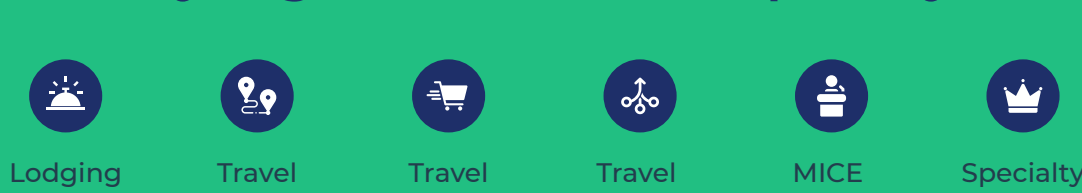
Technology Stack



Business Impact

- Queries and complaints reduced by **10%**
- 100%** organized digital assets
- Assets sharing efficiency boosted by **30%**
- Digital asset management efforts reduced by **25%**
- Reduced data asset management expenses by **10%**

Cybage Travel and Hospitality



Built an application for robust digital asset management

business@cybage.com | [Explore More](#)

